



PRESS RELEASE

FOR IMMEDIATE RELEASE:

Contact: Tracie Davis, Marketing/Communications Director
919-223-2293
05/04/2017

New Director Hired for the New Maxwell Regional Agricultural and Convention Center

Wayne County, NC- County Manager George Wood announced the hiring of Mr. James B. Wade Jr. as the Director for the New Maxwell Regional Agricultural and Convention Center. Mr. Wade is currently the Director of Ticketing & Events for Owensboro Convention Center in Owensboro, KY.

Mr. Wade studied Journalism/Public Relations at Marshall University in Huntington, WV. He has been in the entertainment/event management industry for over 30 years and has a background rich in venue management, facility operations, event production, marketing/sales and customer service training in multiple venues for thousands of team members. He has launched and operated four new facility openings: Owensboro Convention Center in Owensboro KY, KFC Yum Center in Louisville, KY, The Corbin Arena in Corbin, KY and Eastern KY Expo Center in Pikeville, KY.

Mr. Wood stated: “We are extremely pleased to have James join our senior management staff in Wayne County. He is highly qualified with his experience in virtually all facets of running conventions centers. I firmly believe he will do an outstanding job for Wayne County.”

Mr. Wade is looking forward to his new assignment. He commented: “I appreciate the opportunity to come to Wayne County. I am looking forward to the opening and continual successful operations of the new facility and Wayne County as a destination.”

Mr. Wade will begin work on May 15th.

###